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GOOD FOOD, GOOD SMELL, LOCAL WISDOM FOR GOOD FOOD ODOR IN INDOCHINA

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ABSTRACT

The good food appearance becomes an important factor that make the consumer feel that the good is good. The food feature, color and smell are usually the important component that attract the appetite of the consumer. Here, the authors discuss on interesting local wisdom for good food odor in Indochina.

KEY WORDS: food, odor, Indochina.

INTRODUCTION

The good food appearance becomes an important factor that make the consumer feel that the good is good. The food feature, color and smell are usually the important component that attract the appetite of the consumer. Here, the authors discuss on interesting local wisdom for good food odor in Indochina.

SOME INTERESTING LOCAL WISDOMS FOR GOOD FOOD ODOR

MAKING A GOOD SMELL OF DESERT BY **CANDLE INCUBATION**

This is teh local wisdome seen in Thailand and used for preparation of several Thai deserts.

When the desert is already generated, it will be incubated in a candle glass or jar. Several good odorous recipes are put in the glass/jar and the desert is incubated in that jar to derive the good smell desert.

MAKING A GOOD TASTY SPICY SOUP WITH **GOOD ODOR**

The good famous soup in Indochina is Tomyam. This is a spicy soup with chilly. Several dolorous odorous recipes are usually used for cooking Tom Yam. Also, some specific vegetables such as coriander are also used to promote the good smell of the soup as garnishing process to the cooked soup.

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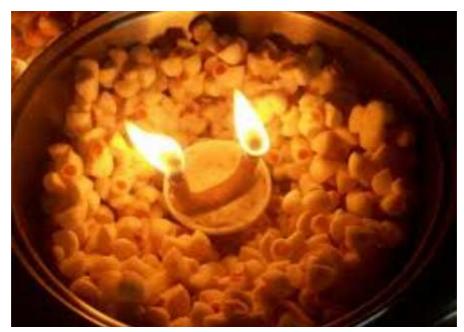


Figure 1. Making a good smell of desert by candle incubation



Figure 2. Making a good tasty spicy soup with good odor

Of interest, the use of local wisdom is usually related to the use of herbal odorous recipes which are helpful in promote health of the consumer.

CONFLICT OF INTEREST

None

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